MARINELLI

COMMUNICATIONS, INC.

"SMOKE ON THE WATER"

Red Express and Jet Skis

The recommendation for Jet Ski sponsorship does not go unfounded. It is an uncluttered environment which is picking up speed, growing by leaps and bounds.

When fans arrive at the site, they are surrounded by dramatic and colorful staging that says something big. Banners, flags, music, professional announcers, event merchandise, bleachers say it isn't just another day at the beach.

Heavy advance promotion, professional on-site appearance, large crowds, the atmosphere of the lake or beach and the color and excitement of world-class Jet Ski racing create the special electricity that keeps fans buzzing for weeks to come and guarantees their return.

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